



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

## Contract # 4967238

**Schedule Dates** 09/06/21-09/07/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 627 McAuliffe Week 9 (1610451)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** D'Ettorre, Mike  
**Phone/Fax** /  
**CPE** 627  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 09/02/21  
**Last Modified** 09/02/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Annual Member  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,927.50  
**Net Total** \$27,922.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2021	39	\$32,850.00
<b>Grand Total:</b>	<b>39</b>	<b>\$32,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/21-09/07/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM			1						1	\$150.00	\$150.00	Washington (WJLA)		9/2/21
2.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	7A- 8A (EST)		1	2						3	\$800.00	\$2,400.00	Washington (WJLA)		9/2/21
3.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	8A- 9A (EST)		1	2						3	\$800.00	\$2,400.00	Washington (WJLA)		9/2/21
4.0	Normal Line / SPOT	09/07/21-09/07/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1						1	\$525.00	\$525.00	Washington (WJLA)		9/2/21
5.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	10:58:25A- ABC-The View		1	1						2	\$525.00	\$1,050.00	Washington (WJLA)		9/2/21
6.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	2P- ABC-General Hospital		1	1						2	\$400.00	\$800.00	Washington (WJLA)		9/2/21
7.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1						2	\$400.00	\$800.00	Washington (WJLA)		9/2/21
8.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1						2	\$900.00	\$1,800.00	Washington (WJLA)		9/2/21
9.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1						2	\$600.00	\$1,200.00	Washington (WJLA)		9/2/21
10.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	7:29:26P- Jeopardy		1	1						2	\$2,000.00	\$4,000.00	Washington (WJLA)		9/2/21
11.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	6:58:46P- Wheel Of Fortune		1	1						2	\$1,400.00	\$2,800.00	Washington (WJLA)		9/2/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1						2	\$500.00	\$1,000.00	Washington (WJLA)		9/2/21
13.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	12:37A- ABC-Nightline		1	1						2	\$100.00	\$200.00	Washington (WJLA)		9/2/21
14.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	11:35P- ABC-Jimmy Kimmel		1	1						2	\$300.00	\$600.00	Washington (WJLA)		9/2/21
15.0	Normal Line / SPOT	09/07/21-09/07/21	3	:30	10A- Rachael Ray			1						1	\$250.00	\$250.00	Washington (WJLA)		9/2/21
16.0	Normal Line / SPOT	09/07/21-09/07/21	3	:30	9A- Live with Kelly			1						1	\$300.00	\$300.00	Washington (WJLA)		9/2/21
17.0	Normal Line / SPOT	09/07/21-09/07/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know			1						1	\$325.00	\$325.00	Washington (WJLA)		9/2/21
18.0	Normal Line / SPOT	09/07/21-09/07/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1						1	\$400.00	\$400.00	Washington (WJLA)		9/2/21
19.0	Normal Line / SPOT	09/07/21-09/07/21	3	:30	6:57P- 7P (EST)			1						1	\$3,500.00	\$3,500.00	Washington (WJLA)		9/2/21
20.0	Normal Line / SPOT	09/06/21-09/06/21	3	:30	7:29:26P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/2/21
21.0	Normal Line / SPOT	09/06/21-09/06/21	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		9/2/21
22.0	Normal Line / SPOT	09/06/21-09/06/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$400.00	\$400.00	Washington (WJLA)		9/2/21
23.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	10:58:25A- ABC-The View		1	1						2	\$525.00	\$1,050.00	Washington (WJLA)		9/2/21

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